



DRESS FOR SUCCESS[®]
SOUTH CENTRAL PA

Fifth Year Anniversary

2012

*Event &
Sponsorship*

Opportunity Guide

Dress for Success South Central PA

29 South 10th Street

Harrisburg, PA 17101

Phone: 717-232-1333 Fax: 717-232-1332

www.dressforsuccess.org/southcentralpa

Lebanon Branch Boutique: 136 South 8th Street • Lebanon • PA 17042
York Branch Boutique: 841 Voglesong Road • York • PA 17404
Mobile Suiting Program serving Adams • Cumberland • Perry Counties

Dear Prospective Sponsor

Five years ago, we started our suiting program in a 750 square foot facility with borrowed storage space. We now operate three branch locations with storage in Harrisburg, Lebanon, York and a new satellite station in Carlisle that comprises over 17,350 square feet of space, allowing us to serve over 2000 women per year. We hope that our loyal supporters will help us continue our services by becoming a sponsor of one of our 2012 fundraising events listed in this program guide.

We have achieved a great deal over the past five years, but none of it would be possible without the commitment and generosity of our donors and sponsors. Dress for Success South Central PA has received numerous awards, honors and acknowledgements for our efforts. We also helped save the state millions of dollars with our innovative approach to avoid wasteful spending, and have "partnered" with the community on every level. We have served over 4600 women.

Our goal is to continue to grow and develop our programs to better serve disadvantaged women re-entering the workforce - women who are aspiring to achieve economic independence. Our clients support their families and desire to better their own lives while inspiring hope in their children. With the professional attire, the network of support and the career development tools these women receive from Dress for Success South Central PA, we are confident they will thrive in work and in life. Together, we can ensure that these women reach "beyond the suit."

Examples of the goals we can reach with your help include:

- Securing new technology and resources for our Career Centers at each of our branch locations, providing each woman who walks through our doors with access to technology for job searches and career development.
- Producing materials for our clients and PWG members that will prepare them for their new workforce experience, such as the *Steps to Success* guide to success in the workplace and the *PWG Financial Planning Handbook*.
- Expanding our *Brianna Lasure Annual PWG Workshop* to include a job fair in 2011.
- Providing plus-size suits and shoes for clients when our inventory is low.
- Developing new technology applications and providing work training opportunities for our clients at our locations.
- Expanding our Mobile Suiting Program outreach and increasing our days of service.
- Assisting women who are struggling with extended unemployment by initiating programs such as our JOBS Group and Going Places Network by Wal-Mart.

We ask that you fill out the response form at the end of this guide to signify your interest in sponsorships for 2012 and forward it to us in the self-addressed envelope provided. This form is not binding; it is simply a request for more information on the event sponsorships. Thank you for your support in the growth of Dress for Success South Central PA and for your interest in empowering women in your community to become self-sufficient through employment.

Sincerely,



Ruth Koup, Founder & CEO

***Please note: if your business/corporation is unable to provide a monetary sponsorship for our 2012 events, we would welcome donations of products or services for our upcoming silent & live auctions and/ or items for our gift bags. Your support in any capacity to help us with our fundraising efforts is appreciated.*

A SUCCESS STORY BY, LASHAWNA BENNETT



Some of you may remember me as the spokesperson from the 2011 Leadership Fundraising Series. I explained how entering the workforce is a challenging enough experience for most women, but, add to the list of challenges: single mother with a prison record, and that's usually enough to make any woman feel helpless and hopeless. One day I was referred to Dress for Success South Central PA, and it was a real blessing. My journey to economic independence has not been easy. I was convicted of drug-related charges and served 28 months in State Prison. My time in prison was a

wake-up call. It opened my eyes and made me realize that my lifestyle was not safe or positive.

After completing rehab, I spent over four months in a half-way house, but living in one room was not enough for me, especially since I wanted to be reunited with my daughter. Luckily, I found out about an organization that could help me with housing and on January 27, 2011 I was handed the keys to my own apartment and a few days later I was finally reunited with my daughter. I slept soundly for the first time in years.

The reason I can afford my own place has a lot to do with Dress for Success South Central PA. Their open door policy and judgment-free environment made it possible for me to secure employment. I was able to use their phones to contact area businesses, and completed their computer-training program. With their help, I learned how to put my resume on the internet and was hired by a large grocery chain establishment. But wait, it gets better! I was promoted to an office job at the company's headquarters in Carlisle, and I've also enrolled at HACC to complete my degree.

I fed off the energy of Founder and CEO Ruth Koup who does not take 'No!' for an answer. Now, when I hear 'no' that just makes me more gung-ho to prove to myself that I *can* and *will* do something! 'No' doesn't exist in my vocabulary anymore. All the volunteers were so positive and supportive, and taught me many skills that no other organization offered me. If they hadn't existed, I would not have found my job or learned all the skills I needed. Thanks to their program, I was able to show up at my interview with professional clothing too.

Dress for Success South Central PA taught me that employment starts with the suit, but it doesn't end with the suit. I'm also a member of the Professional Women's Group, PWG, where I network with other clients and get support through inspirational professional volunteer speakers who offer great career advice. My main goal was to get my daughter back in my care after being separated for 29 months, and I was able to do that because of the help I received from all the wonderful people at Dress for Success South Central PA.

I've been coming back to volunteer my time to help other women build their self-confidence and achieve their goals. I hope to get my daughter involved with the organization too. I would love that! This organization helped me reach my goals, and I have to give back, because "you've got to pay it forward!"

DRESS FOR SUCCESS SOUTH CENTRAL PA

ABOUT US

Dress for Success South Central PA

is a non-profit organization offering services to women eager to enter the workforce and maintain employment. Women are referred to us by our partner non-profit programs and government agencies which include: homeless shelters, immigration services, and domestic violence shelters. Each Dress for Success South Central PA client receives one suit with accessory items for a job interview. When a client is hired, she receives over a week's worth of outfits and qualifies for our job retention program, mentorship program, and support networks. Providing a power suit gives women a boost of confidence and helps make an excellent first impression. However, that is just the first step. Women making the transition from unemployment to work face a myriad of challenges while seeking employment, from understanding corporate culture, to handling personal finances, often without support. Our services include:



- **Professional Women's Group (PWG).** *The PWG is an invitation only networking group for clients who enter the workforce. We provide a safe environment where members exchange ideas and develop their professional skills. The first and only international job-retention program, moving low-income women toward self-sufficiency by addressing their social and economic needs in relation to work, home and community.*
- **The Going Places Network by Walmart** *Clients accelerate their job search and build confidence through an intensive 6-week training series and one-on-one career coaching. We offer a safe place for members to network and access computers to develop job-ready skills.*
- **Career Centers** *The Career Centers offer clients access to technology to help secure employment. (The Internet, phones, fax etc). Clients also receive specialized one-on-one support, feedback and instruction on job development from staff or volunteers.*
- **Basic Computer Training Classes** *IT instructor teaches a 2 week, 12 hour course on how to create documents using Microsoft Office Suite programs. A competency test and certificate are provided at the end of each course.*
- **JOBS Group** *A support network for clients seeking employment. Offers a once a month intensive individual or small group experience at our York and Harrisburg boutiques to discuss job searching strategies. Volunteers assist with resume writing, mock interviews and provide one on one job coaching.*
- **Pathway to Success Mentoring Program** *Pathway to Success, a 10 month program that meets once a month to help women build a network of support and provide career development tools with one-on-one mentoring. Graduation is celebrated at the Annual Fall Gala.*

DRESS FOR SUCCESS SOUTH CENTRAL PA ACCOMPLISHMENTS

AWARDS 2011:

- Finalist for the 2011: Nonprofit Innovation Award: Program Collaboration
- 2011 Dress for Success Worldwide Lublin Award
- 2011 Dress for Success Worldwide PWG Of The Year Award

AWARDS 2010:

- Finalist for the 2010: Nonprofit Innovation Award: Programs for Small Organizations "Mobile Suiting Program"
- Women of Influence Award: Community Achievement Award ~ Ruth Koup
- Honorary Doctorate Degree: Central PA College ~ Ruth Koup

AWARDS 2009:

- Nonprofit Innovation Award: Programs for Small Organizations A WorkWear" Innovation ~ Dress for Success South Central PA
- Lebanon County AAUW: Gateway to Equity Award ~ Dress for Success South Central PA
- York County Chamber of Commerce: Community Service Award For An Organization ~ Dress for Success South Central PA
- Soroptimist International of West Shore: Making a Difference for Women Award ~ Ruth Koup

AWARDS 2008:

- YWCA of Greater Harrisburg: Women of Excellence Award ~ Ruth Koup
- Dress for Success Worldwide Leadership Council ~ Ruth Koup

AWARDS 2007:

- Harrisburg AAUW: Woman of the Year ~ Ruth Koup
- Harrisburg Soroptimist: Community Program Award ~ Dress for Success South Central PA
- Dress for Success Worldwide: Rookie of the Year 2007 ~ Ruth Koup
- Dress for Success Worldwide: Sisterhood Award 2007 ~ Dress for Success South Central PA
- Leadership Harrisburg Class of 2007: Class Spokesperson ~ Ruth Koup

2012 Calendar of Events At-A-Glance

January

February

March 17

April 18

May 12

June

July

August

September 15

October

November

December

Inventory Reduction Sale ~ Harrisburg Location (open to public)

Leadership Events: Capital Breakfast,
York Luncheon and Lebanon Dinner

The Power Walk for Dress for Success

Cumberland County's Girls Night Out

Inventory Reduction Sale ~ Harrisburg Location (open to public)

6th Annual Gala



Our Clients. Going Places. Going Strong.



APRIL 18, 2012

LEADERSHIP SERIES EVENT SPEAKER



Joi Gordon joined Dress for Success as the executive director of the New York program in 1999, and in 2002 took over leadership of Dress for Success Worldwide. One of Joi's primary goals is to ensure that Dress for Success becomes recognized as an acknowledged leader in promoting the economic and social development of disadvantaged women, while expanding the organization's reach to ensure more and more women across the globe will have access to the resources and tools they need to succeed in the workplace.

One of Joi's proudest accomplishments is to have succeeded in building a passionate, dedicated and talented staff that will make these objectives a reality. Assembling such a capable group has enabled Dress for Success to improve the services that it offers to its clients, who now number more than 50,000 worldwide each year. In addition, the staff has expanded and strengthened the organization's affiliate network and increased the support that is offered to its members.

"I am incredibly fortunate to have a job that combines my commitment to public service with my passion for women's issues," says Joi.

As the CEO of Worldwide, Joi spearheaded a rebranding of Dress for Success, complete with a new mission statement, tagline and logo. Under her leadership the organization has increased its focus to include employment retention in addition to suiting. Dress for Success now supports women as they find and retain employment and helps them turn their jobs into rewarding careers. Our suiting program has grown tremendously while the organization has launched new initiatives to assist our clients in their efforts to grow professionally.

Among her professional activities and relationships, Joi is a member of the board of directors of America's Charities, a non-profit leader in workplace giving. Joi also serves on the advisory board of Atlanta based non-profit Project Single Mom and is a member of Greater Queens Chapter of the Links, Inc. She served on the corporate board of directors of Urban Brands, owner of Ashley Stewart, a leading specialty retailer who targets the fashion-savvy urban woman.

Women of Wealth Magazine recently featured Joi in their 2011 Special Edition as one of America's Top Women Mentoring Leaders, honoring her achievements and dedication to inspire and encourage women leadership.

"Mentorship is a powerful experience for both mentor and mentee...When people ask me for help, I look at it as a blessing." – Joi Gordon

In 2009 she was presented with the Vice Chancellor's Award from The American Foundation for the University of the West Indies and named by *Network Journal Magazine* as one of the 25 Most Influential Black Women in Business. In 2007 Joi received an Ellis Island Medal of Honor. Office Depot, Harlem YMCA and Coalition of 100 Black Women in New York City, among other organizations, have presented Joi with community service and visionary awards to acknowledge her contributions. A February 2007 cover story in *Black Enterprise* magazine recognized Joi's leadership of Dress for Success as an example of successful social entrepreneurship.

Joi received her B.A. in radio & television broadcasting from the University of Oklahoma and her *juris doctorate* from its College of Law. She lives in Queens with her husband Errol, where they own and operate a fleet of luxury limousines. Her greatest joys in life are her two children, Sydney and Nicholas.

Lead sponsors will be invited to attend an exclusive pre-event reception on Tuesday, April 17th at the Heritage Hills Golf Resort & Conference Center's "The Master Suite" with Joi Gordon, CEO Dress for Success Worldwide.

CAPITAL AREA BREAKFAST

WEDNESDAY, APRIL 18 2012

Capital Area Breakfast – The Annual Capital Area Breakfast celebrates and highlights Dress for Success South Central PA’s capital area clients from the current year. This event includes an exceptional breakfast, door prizes & raffle items. The purpose of this event is to celebrate our sponsors, volunteers, and outstanding clients that make this organization the success it is today. It is also a great way for prospective sponsors and volunteers to learn more about our organization. Our Keynote speaker is Joi Gordon, CEO of Dress for Success Worldwide. Event Venue: Central Pennsylvania College Convention Center

Platinum Sponsors - \$3,000 (2 representatives are invited to attend the pre-event speaker’s reception 4/17/12 at Heritage Hills Golf Resort & Conference Center’s “The Master Suite”)

- Dress for Success Corporate Guild Member 2012
- 1 PPT commercial slide, Company supplied
- Priority table location in proximity to speaker
- Recognition on website with logo as event sponsor
- Logo Sash Mannequin Priority Placement
- Listed Corporate Guild Member on program & website
- Table signage ~ designated as corporate guild member
- Reserved 1 table for 8 people

Gold Sponsors- \$2,000 (2 representatives are invited to attend the pre-event speaker’s reception 4/17/12 at Heritage Hills Golf Resort & Conference Center’s “The Master Suite”)

- Dress for Success Corporate Guild Member 2012
- Recognition on website with logo as event sponsor
- Logo Sash Mannequin
- Listed Corporate Guild Members on program & website
- Table Signage ~ Designated as Corporate Guild Member
- Reserved 1 table for 8

Silver Sponsors - \$1,000 (2 representatives are invited to attend the pre-event speaker’s reception 4/17/12 at Heritage Hills Golf Resort & Conference Center’s “The Master Suite”)

- Sponsorship listed on program & website
- Logo sash mannequin
- Table signage
- Reserved 1 table for 8

Bronze Sponsors - \$600

- Sponsorship listed on program
- Logo Sash Mannequin
- Table signage
- Reserved 1 table for 8

Mannequin Sponsorships - \$250

- Sponsorship listed on program
- 1 individual Reservation
- Logo Sash Mannequin



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YORK LUNCHEON

WEDNESDAY, APRIL 18 2012

York Luncheon - The York Luncheon celebrates and highlights Dress for Success South Central PA's York area clients from the current year. This event includes a served lunch, door prizes & raffle items. The purpose of this event is to celebrate our sponsors, volunteers, and outstanding clients who make this organization the success it is today. It is also a great way for prospective sponsors and volunteers to learn more about Dress for Success South Central PA. Our Keynote speaker is Joi Gordon, CEO of Dress for Success Worldwide. Event venue: Heritage Hills in York.

Platinum Sponsors - \$3,000 (2 representatives are invited to attend the pre-event speaker's reception 4/17/12 at Heritage Hills Golf Resort & Conference Center's "The Master Suite")

- Dress for Success South Central Corporate Guild Member for 2012
- Speaker introduction with prepared bio
- 1 PPT commercial slide, company supplied
- Priority table location in proximity to podium
- Recognition on website with logo as event sponsor
- Logo sash mannequin priority placement
- Listed Corporate Guild Member on program & website
- Table signage ~ Designated as Corporate Guild Member
- Reserved 1 table for 8

Gold Sponsors - \$2,000 (2 representatives are invited to attend the pre-event speaker's reception 4/17/12 at Heritage Hills Golf Resort & Conference Center's "The Master Suite")

- Dress for Success Corporate Guild Member for 2012
- Recognition on website with logo as event sponsor
- Logo sash mannequin
- Listed Corporate Guild Members on Program & Website
- Table Signage ~ Designated as Corporate Guild Member
- Reserved 1 table for 8

Silver Sponsors - \$1,000 (2 representatives are invited to attend the pre-event speaker's reception 4/17/12 at Heritage Hills Golf Resort & Conference Center's "The Master Suite")

- Sponsorship on program & website
- Logo sash mannequin
- Table signage
- Reserved 1 table for 8

Bronze Sponsors - \$600

- Sponsorship on program
- Logo sash mannequin
- Table Signage
- Reserved 1 table for 8

Mannequin Sponsors - \$250

- Sponsorship listed on program
- Logo sash mannequin
- 1 individual Reservation



Photo courtesy of Mark Andrews

Our Clients. Going Places. Going Strong.

LEBANON DINNER

WEDNESDAY, APRIL 18 2012

Lebanon Dinner –The Lebanon Dinner event celebrates and highlights Dress for Success South Central PA's Lebanon area sponsors, volunteers, and outstanding clients that make this organization the success it is today. This event includes a served dinner, door prizes & raffle items, client success stories highlighted during the dinner presentation and our keynote speaker. Event venue: The Lebanon Country Club.

Platinum Sponsors - \$3,000 (2 representatives are invited to attend the pre-event speaker's reception 4/17/12 at Heritage Hills Golf Resort & Conference Center's "The Master Suite")

- Dress for Success South Central PA Corporate Guild Member 2012
- 1 PPT commercial slide, Company supplied
- Priority table location in proximity to speaker
- Recognition on website with logo as event sponsor
- Logo sash mannequin Priority Placement
- Listed Corporate Guild Member on program & website
- Table signage ~ designated as corporate guild member
- Reserved 1 table for 8 people

Gold Sponsors - \$2,000 (2 representatives are invited to attend the pre-event speaker's reception 4/17/12 at Heritage Hills Golf Resort & Conference Center's "The Master Suite")

- Dress for Success South Central PA Corporate Guild Member 2012
- Recognition on website with logo as event sponsor
- Logo sash mannequin
- Listed Corporate Guild Members on program & website
- Table Signage ~ Designated as Corporate Guild Member
- Reserved 1 table for 8

Silver Sponsors - \$1,000 (2 representatives are invited to attend the pre-event speaker's reception 4/17/12 at Heritage Hills Golf Resort & Conference Center's "The Master Suite")

- Sponsorship listed on program & website
- Logo sash mannequin
- Table signage
- Reserved 1 table for 8

Bronze Sponsors - \$600

- Sponsorship listed on program
- Logo sash mannequin
- Table signage
- Reserved 1 table for 8

Mannequin Sponsorships - \$250

- Sponsorship listed on program
- Logo sash mannequin
- 1 individual reservation



Our Clients. Going Places. Going Strong.

THE POWER WALK FOR DRESS FOR SUCCESS

SATURDAY, MAY 12 2012



the power walk

FOR DRESS FOR SUCCESS®

In 2010 Dress for Success Worldwide launched their first 5K walk with great success. We participated in the 2011 Power Walk for Dress for Success along with 30 other Dress for Success affiliates in cities around the world. For 2012, we are offering South Central PA sponsorship opportunities to fit the needs of our supporters. We hope that you will consider sponsoring The Power Walk for Dress for Success. If you are interested in our Regional opportunities, please contact us. Our event last year included a health and wellness theme with a health-fair, Zumba, massage and other health related stations that made this "walk" a family & pet friendly event.

Event Venue & Volunteer Partnership: Penn State Milton S. Hershey Medical Center.

South Central PA Presenting Sponsor \$5,000

- All South Central PA materials and press will read "Presented Locally by"
- Speaking opportunity in South Central PA post-race program
- Logo on all South Central PA event materials, signage, visuals and South Central PA event website
- Logo on South Central PA event t-shirt
- Inclusion in all South Central PA press releases
- Premier sponsor booth placement at the Hershey Medical Center – 10'x10' (8' table provided, you must provide own tent)
- 10 complimentary South Central PA walker registrations

South Central PA Advisor Sponsors \$3,500

- Name on all South Central PA event materials, signage, visuals and South Central PA event website
- Name on South Central PA event t-shirt
- Inclusion in all South Central PA press releases
- Sponsor booth at Hershey Medical Central: 10'x10' (8' table provided, you must provide own tent)
- 8 complimentary South Central PA walker registrations

South Central PA Mentor Sponsors \$2,000

- Name on all South Central PA event materials, signage, visuals and South Central PA event website
- Tabling at the Hershey Medical Center Walkway with opportunity for participant give-a-ways (8' table provided, you must provide own tent)
- 5 complimentary South Central PA walker registrations

THE POWER WALK FOR DRESS FOR SUCCESS

SATURDAY, MAY 12 2012

South Central PA Finish Line Sponsor \$1,000

- Tabling at the finish line at Hershey Medical Center Walkway with opportunity for participant give-a-ways (table provided, you must provide own tent)
- 3 complimentary South Central PA walker registrations

South Central PA Kid's Corner Sponsor \$500

- Tabling at the Hershey Medical Center Walkway with opportunity for participant give-a-ways (8' table provided, you must provide own tent)
- Providing the volunteers and activities for children attending the event. *Since children will be encouraged to walk with parents it may be focused on prewalk and post walk activities, such as face painting, crafts, songs/dance we encourage creative thinking for this sponsorship.*
- 1 complimentary South Central PA walker registration

South Central PA Kilometer Sponsors \$250

- Logo on all 5 kilometer signs along the route at the Hershey Medical Center Walkway

South Central PA Directional Arrow Sponsors \$100

- Logo on directional arrows to assist walkers with the Hershey Medical Center site location

South Central PA Finish Line Healthy Food Station Sponsor

- Manages and staffs the Healthy Food Station with logo signage (tables provided, you must provide own tents)
- Pre-arranges in-kind donations of healthy food items
- Offer food to walkers for an at-will donation
- All proceeds from the healthy food station benefit DFSSCPA
- Secures Raffle Items for the Event & Sells tickets to benefit DFSSCPA
- 3 complimentary South Central PA walker registrations



the power walk
FOR DRESS FOR SUCCESS®

GIRLS NIGHT OUT

AUGUST 2012

Girls Night Out – Dress for Success South Central PA partners with a regional theater or creates a very special women’s evening event for a wonderful networking “girls night out” experience for our supporters. We hold a networking reception before the event and a silent auction. The reception includes food, networking and fundraising opportunities. The event gains 100 to 150 attendees with the potential of raising over \$10,000. Carlisle/ West Shore regional area event for 2012

Diamond Sponsor - \$5,000.00

- Listing in event program
- Company name/logo sash mannequin
- Signage at event, provided by sponsor
- Sponsor recognition on website
- 10 attendees and full page add in event program on page of Sponsor’s choice

Stiletto Sponsor – \$2,500.00

- Listing in event program
- Company name/logo sash mannequin
- Signage at event, provided by sponsor
- Recognition on website
- 5 attendees to event
- ½ page add in event program

Handbag Sponsor - \$1,000.00

- Listing in event program
- Company name/logo sash mannequin
- Signage at event, provided by sponsor
- Recognition on website
- 3 attendees to event

Wine Sponsor - \$500.00

- Listing in event program
- Company name/logo sash mannequin
- Sponsor recognition on website
- 2 attendees to event

Wardrobe Sponsor - \$250.00

- Listed in event program
- Company name/logo sash mannequin
- 1 attendee to event

Program Sponsor - \$50.00 (advertising)

- Business Card ad listing in event program



6TH ANNUAL GALA

OCTOBER 2012

Annual Gala – This event provides attendees with an exceptional networking opportunity. It consists of a cocktail hour & silent auction, followed by dinner and a short program that highlights our mentoring program, Pathway to Success. The entertainment includes a live auction, Casino style table games and lively dancing with our DJ. This event has steadily grown and now has the potential to attract 300 attendees.

**Each of the following sponsorship levels will be listed in the Program as our event sponsors*

Highroller Sponsor - \$15,000.00 (exclusive sponsorship)

- DFSSCPA Corporate Guild Member 2012 & announced at event
- Included in all Pre-event publicity with your logo
- Recognition in opening speech
- Designated Honorary Chair for event with 5 minute speech for dinner welcome to event (corporate executive)
- Prominent full page (location of choice) ad in event program
- Recognition on website with logo from confirmed commitment time
- Company name/logo on mannequin sash
- Corporate table signs
- 1 PPT commercial slide, Company supplied
- 20 corporate reservations (2 tables)
- \$3000 in casino "fun money" for each attendee
- Opportunity to place promotional item in gift bag

Casino Sponsors - \$10,000

- DFSSCPA Corporate Guild Member 2012 & announced at event
- 1st committed sponsor will announce the opening of the games
- Pre-event publicity with your logo
- Full page ad in event program
- Recognition on website with logo
- Company name/logo on mannequin sash
- Corporate table sign at event
- 1 PPT commercial slide, Company supplied
- 10 corporate reservations (1 table)
- \$2000 in casino "fun money" per attendee
- Opportunity to place promotional item in gift bag

Roulette Sponsors - \$6,000

- DFSSCPA Corporate Guild Member 2012 & announced at event
- Half page ad in event program
- Company name/logo on mannequin sash
- Recognition on website with logo from commitment time
- Corporate table sign at event
- 10 corporate reservations (1 table)
- \$1500 in casino "fun money" per attendee



6TH ANNUAL GALA

OCTOBER 2012

Cocktail Hour Sponsor - \$4,000 (exclusive sponsorship)

- Half page ad in event program
- 2 minute opening welcome at the Cocktail Hour
- Company name/logo sash mannequin
- Corporate table sign at event
- 10 corporate reservations (1 table)
- \$1500 in casino "fun money" per attendee

Texas Hold'em Sponsors- \$2,500

- Half page ad in event program
- Company name/logo sash mannequin
- Corporate table sign
- 10 corporate reservations (1 table)
- \$1,000 in casino "fun money" per attendee

Slots Sponsors - \$1,500

- ¼ page ad in the event program & corporate table sign
- 10 Reservations (1 table) and signage
- \$1000 in casino "fun money" per attendee

Swag Bag Sponsor – \$1000 (exclusive sponsorship)

- ¼ page ad in event program
- Company name/logo sash mannequin
- 2 individual reservation & \$1000 in casino "fun money" per attendee

Blackjack Sponsors - \$500

- ¼ page ad in event program
- Company name/logo sash mannequin
- 1 individual reservation & \$1000 in casino "fun money"

Keno Sponsors - \$300

- Business card ad in event program
- 1 individual reservation & \$1000 in casino "fun money"



***Deadline for logo and ad delivery to DFSSCPA is September 5th**

THANK YOU FROM DRESS FOR SUCCESS

Dress for Success South Central PA would like to thank the following corporations for their invaluable donations of time, talent and resources:

2011 Corporate In-kind Donations:

Highmark, Hollywood Casino, BonTon Corporation, dressbarn, Express, Panera Bread, Olive Garden, FreshForce, Clairol, Belco Community Credit Union, United Way of the Capital Region Donation Center, York HACC, Gettysburg HACC, Just My Size Hosiery, PA Department of Labor & Industry, Hanover Dress Shoppe, Empire Beauty School, DeVono's Dry Cleaners Inc., Classic Drycleaners & Laundromats, Woman™ newspapers, Creative Elegance, QVC, lia sophia, Tremendous Life Books, Pearl Connection, Main Street Fine Jewelry & Boutique, Pennsylvania American Water, Xerox, State Street Copy, Standard Register, H & I Distributing Co., Proforma, Momentum, Inc., McNees, Wallace & Nurick, LLC

2011 Corporate Group Volunteerism:

The Hershey Company, Hershey Entertainment & Resorts, Penn State Milton S. Hershey Medical Center, Momentum, Inc., Deloitte, Walmart, QVC, BonTon, Macy's, Piedmont Airways, Banana Republic, Metro Bank, Graystone Bank, Belco Community Credit Union, Home Depot, Cumberland County Probation, Dauphin County Juvenile Probation, Dauphin Co. Adult Probation, Rite Aid, Sci-Tech High School, Trinity High School, Northern Lebanon High School Cheerleading Squad

Your generosity allows us to expand our services beyond the suit to include job retention skills, mentorship programs, networking events and much more!

Thank You! Thank You! Thank You! Thank You! Thank You! Thank You!

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