

2011 EVENING GALA ~ 5<sup>TH</sup> ANNUAL EVENT  
*SUCCESS OF THE LITTLE BLACK DRESS*

**PROGRAM ADVERTISING**

Support Dress for Success South Central PA, committee, or our clients with a congratulatory ad in our Event Program

Full Page (4.75 x 8)	\$300
Half Page (4.75 x 4)	\$250
Quarter Page vertical (2.5 x 4)	\$150
Business Card (2.5 x 3)	\$75

**DAY OF EVENT – VENUE ADVERTISING**

**Logo Sash Mannequins**                      **\$275**  
(displayed in the event venue ballroom)

**Advertising deadline for Program Printing is October 5, 2011**

Send ads and logos in 300 dpi or high resolution jpeg format to:  
[southcentralpa@dressforsuccess.org](mailto:southcentralpa@dressforsuccess.org) by email

or

Mail Business Card to:  
Dress for Success South Central PA  
29 South 10<sup>th</sup> Street, Harrisburg, PA 17101



As a sponsor of **Success of the Little Black Dress**,  
**YOU** will make a substantial and lasting  
difference in communities throughout South Central PA

Five years ago, we started our suiting program in a 750 square foot facility with borrowed storage space. Now, our three branch locations and storage in Harrisburg, Lebanon and York comprise over 16,000 square feet of space that serve over 2000 women per year. We hope that all of our loyal supporters, old friends and new, will help us continue our services by becoming a sponsor of our 2011 evening gala **Success of The Little Black Dress**, Friday evening October 28, 2011 at the Hilton Harrisburg.

So much has happened over the last five years that would not have been possible without the commitment of our generous donors and sponsors. Dress for Success South Central PA has had numerous awards, honors and acknowledgements for our efforts. We have successfully helped the state save millions of dollars with our innovative approach to help avoid wasteful spending. We have "partnered" with the community on every level.

We will continue to grow and develop our program to better serve disadvantaged women re-entering the workforce and aspiring to achieve economic independence—women who are supporting their families, trying to better their own lives and giving hope to their children. Through professional attire, a network of support and the career development tools these women receive from Dress for Success South Central PA, we are confident they will thrive in both the workplace and in life. Together we can ensure that women will reach their career goals.

Help us achieve our goal to raise over \$65,000 at our 2011 gala. These funds will allow us to build upon the extraordinary accomplishments begun during our first four years of operation. Some of the endeavors we can achieve with your help are:

- Securing new technology and resources for our Career Centers, at each of our branch locations, providing each woman who walks through our doors with access to technology for their job search and career development
- Producing materials for our clients and PWG members that will prepare them for their new workforce experience, such as the *Steps to Success* guide to success in the workplace and the *PWG Financial Planning Handbook* and to develop new materials
- Expanding our *Brianna Lasure Annual PWG Workshop* to include a job fair in 2011
- Providing plus-size suits and shoes for many of our clients when inventory is low
- Developing new technology applications in our operations and providing work training opportunities for our clients at our locations
- Expanding our Mobile Suiting Program outreach and days of service
- Initiating new programs that assist women who are struggling with extended unemployment with our new JOBS Group and Going Places Network by Walmart

We hope that we can count on you to join us for this amazing night as a sponsor and attendee. It will be an honor to have you in the room, and we are thankful for your support.

Sincerely,

Ruth Koup, Founder & CEO

Barbara Darkes, DFSSCPA Board Chair

Molly Jacobson, Gala Chair & Advisory Board



## 2011 Sponsorship Response Form

### **Gala 10/28/11 at the Hilton Harrisburg Success of The Little Black Dress**

- Highroller Sponsor (exclusive) \$15,000
- Casino Sponsor \$10,000
- Cocktail Hour Sponsor \$5000
- Roulette Sponsor \$4,000
- Texas Hold'em \$2,000
- Slots Sponsor \$1,150
- Black Jack Sponsor \$500
- Swag Bag Sponsor \$500 (reserved for lia sophia & includes gift donation)
- Kino Sponsor \$250

- Full Page Program Ad \$300**
- Half Page Program Ad \$250**
- Quarter Page Program Ad \$150**
- Business Card Program Ad \$75**
- Logo Sash Mannequin Event Venue Advertising \$275**

Company \_\_\_\_\_ Contact \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

#### **PAYMENT METHOD OPTIONS:**

1. Mail a check for \$\_\_\_\_\_ made payable to Dress for Success South Central PA.
2. **Secure & easy online credit card payment method at our website:**  
[www.dressforsuccess.org/southcentralpa](http://www.dressforsuccess.org/southcentralpa) *Select the Event Tab to the right*
3. Call us at our corporate to make a credit card payment over the phone.
4. We are unable to attend the event; but, would like to make a tax-deductible gift to Dress for Success South Central PA. Donation Amount \$\_\_\_\_\_

Mail Form and Payment

Dress for Success South Central PA • 29 South 10<sup>th</sup> Street • Harrisburg • PA • 17101